



FOR IMMEDIATE RELEASE

Choice Financial Employees Receive Top Honors in Recognition Program

Fargo, N.D., December 7, 2011 – Choice Financial employees, Mandy Sheeley, director of deposit operations, and Brent Herman, assistant vice president of business banking, recently earned top honors through Choice Footprints, a company-wide employee recognition program through Choice Financial.

The recipients of the Choice Footprints award receive special recognition and are nominated by their peers as individuals who demonstrate a certain set of characteristics and behaviors that align with Choice Financial's core values and team guidelines.

Choice Financial is a premier provider of financial solutions with nine locations in North Dakota.

#

Contact Information:

Name: Brandi Jackson, VP-Human Resources

Email: brandij@choicefinancialgroup.com

Phone: 701-352-0242

Web: www.choicefinancialgroup.com